



# STATUS OF OER & MOOCS in TURKEY

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# DEFINITIONS

Formal learning – structured learning opportunities towards a degree diploma

Informal learning – structured or semi-structured learning opportunities that may lead a certificate

Non-formal learning – unstructured learning opportunities for individuals who wish to improve their skills



# Definitions

Open Education Resources – any type of educational materials that are in the public domain or introduced with an open license\*

Open Access – content (including metadata) is provided free of charge and can easily be repurposed

Free Access – content is provided free of charge but cannot be modified

Open Licensed – liberally licensed for re-use, favourable free from restrictions to modify, combine and repurpose

Open Software – produced with open source software





# PARIS DECLARATION 2012

- Foster awareness and use of OER.
- Facilitate enabling environments for use of Information and Communications Technologies (ICT).
- Reinforce the development of strategies and policies on OER.
- Promote the understanding and use of open licensing frameworks.
- Support capacity building for the sustainable development of quality learning materials.
- Foster strategic alliances for OER.
- Encourage the development and adaptation of OER in a variety of languages and cultural contexts.
- Encourage research on OER.
- Facilitate finding, retrieving and sharing of OER.
- Encourage the open licensing of educational materials produced with public funds.



# Open**Education**Europa



- A portal
- to stimulate ways of learning and teaching through ICT and digital content
- through development and availability of OER

**Open**Education**Europa**  
The gateway to European innovative learning

An initiative of the

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eL Papers EU Projects News Articles

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**The new Open Education Scoreboard boasts an array of fresh interactive features**

**OE Scoreboard**

Country	Score
Norway	3
Sweden	4
Estonia	4
Russia	26
Denmark	25
Lithuania	1
Ireland	4
UK	236
Netherlands	48
Belgium	18
Germany	112
France	135
Switzerland	61
Austria	9

1 2 3 4 5 6

# OER UNIVERSITAS

- The OERu
  - independent,
  - not-for-profit network
  - offers free online courses for students worldwide
- makes education accessible to everyone
- provides affordable ways for learners to gain academic credit towards qualifications from recognised institutions



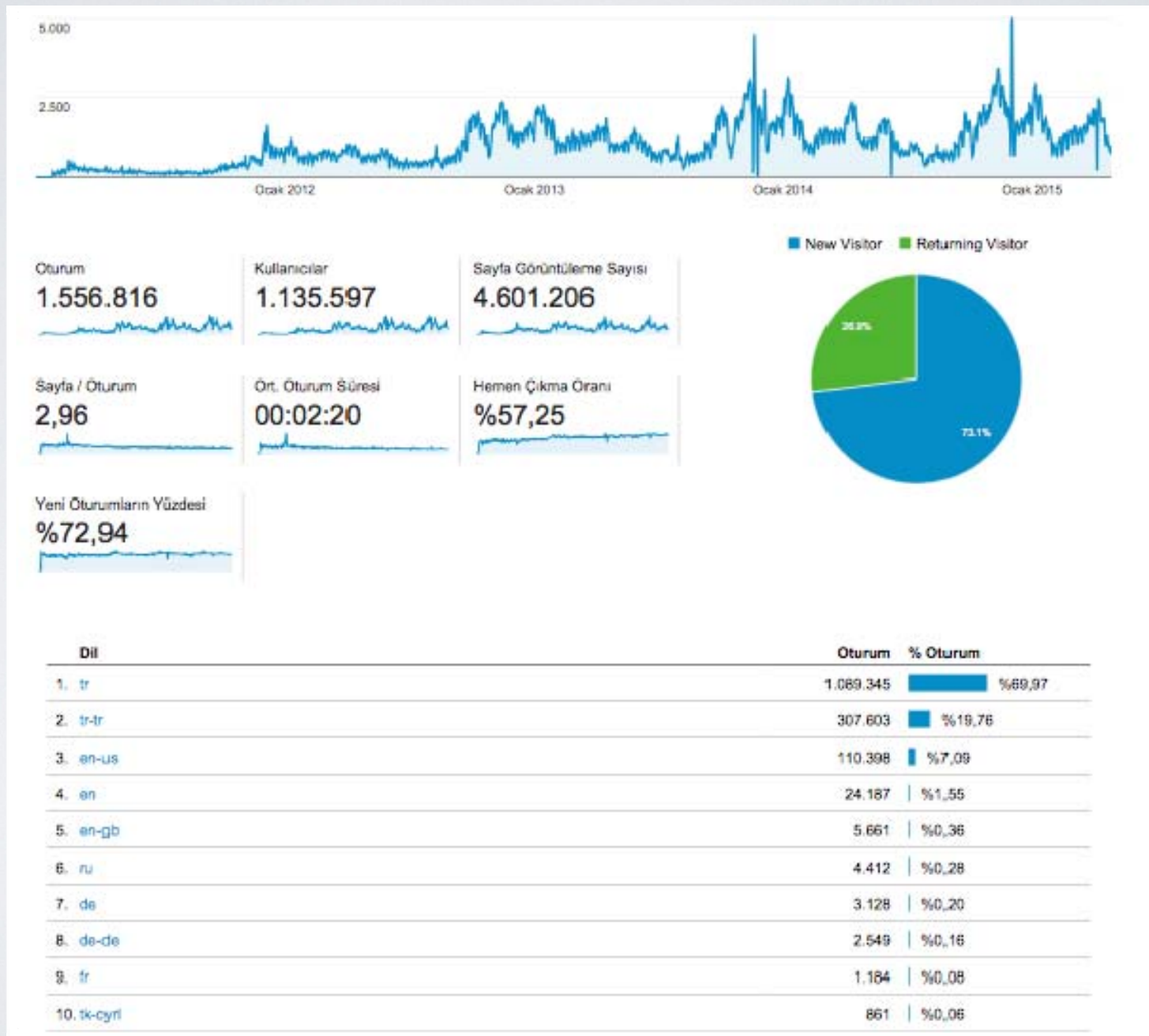
# OER INITIATIVES IN TURKEY



TUBA Open Courseware



# STATS ABOUT OCW



# EVERYBODY TALKS ABOUT MOOCS

EDUCAUSE

**MOOCS: THE COMING REVOLUTION?**

**Are MOOCs Soon to Be Obama Administration Policy?**

[ 144 ] May 30, 2013 | Erik Loomis

The  
New York  
Times

OP-ED COLUMNIST

**The Campus Tsunami**

By DAVID BROOKS

**From Ripple to Tsunami: The Possible Impact of MOOCs on Higher Education**

fall  
spring  
2012

DE  **Quarterly**



**ScienceGuide**  
**Will MOOCs beat Campus?**

**Ivory towers will be toppled by an online 'tsunami'**



**Will MOOCs Massively Disrupt Higher Education?**

**InformationWeek**  
**Education**

# DEFINITION

## MOOCs

- courses designed for large numbers of participants
- can be accessed by anyone anywhere as long as they have an internet connection
- open to everyone without entry qualifications
- offer a full/complete course experience online for free




*Illustration by Stuart Briers*

# PROS & CONS

- 
- a step for democratization of education
  - support social inclusion
  - provide an opportunity for participants to experience being part of a global community of peers
  - increase the quality of face-to-face and online formal courses
  - foster unbundling and economic sustainability
  - widen access to life-long learning

(Barber, Donnelly, & Rizvi, 2013; Daniel, 2012; Hollands & Tirthali, 2014)

- 
- a marketing tool for universities
  - another neo-colonialist instrument
  - an expression of Silicon valley neo-liberal values
  - a kind of entertainment media,
  - a new business model for reducing public funding for universities
  - the creation of a global higher education digital marketplace

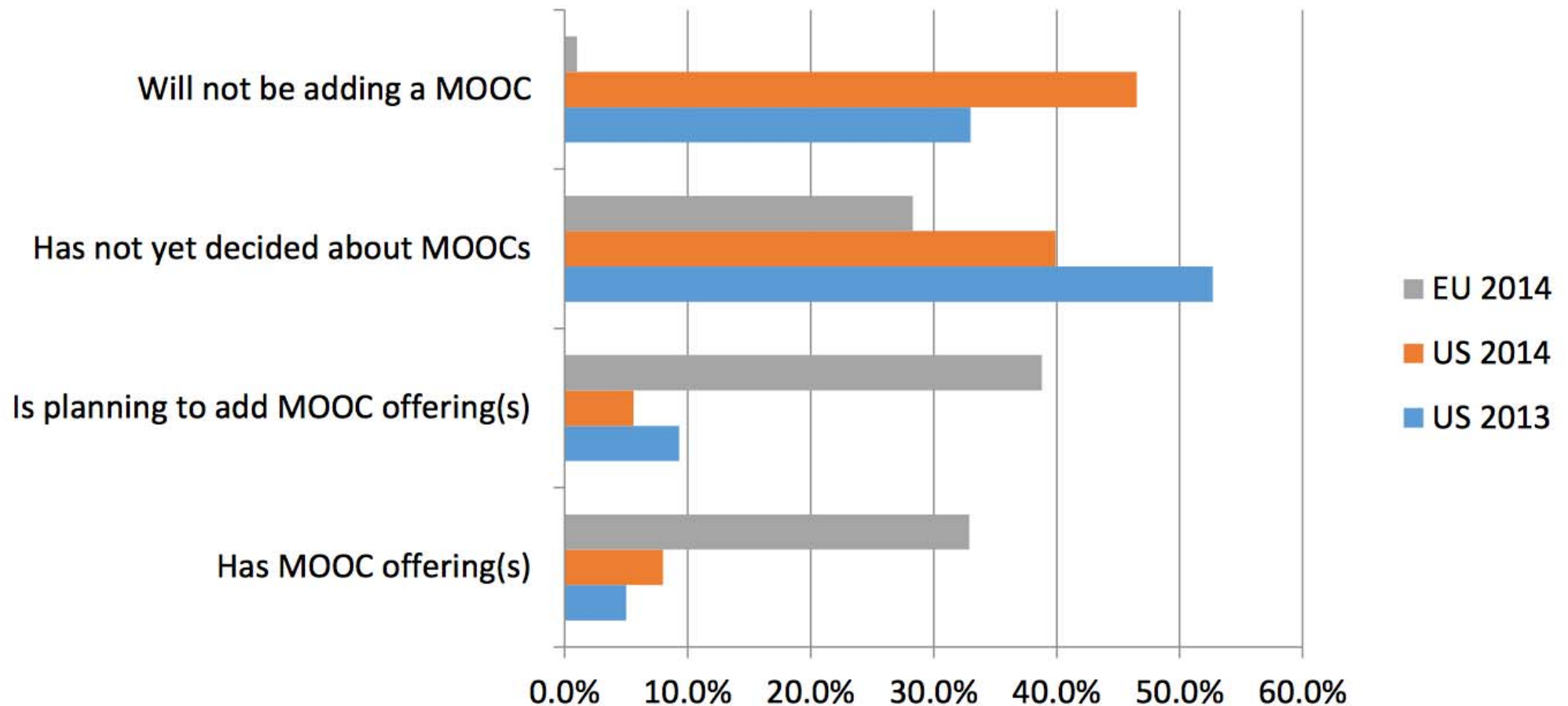
(Barlow, 2014; Krause & Lowe, 2014; Peters, 2013)

# MOOCS IN EUROPE

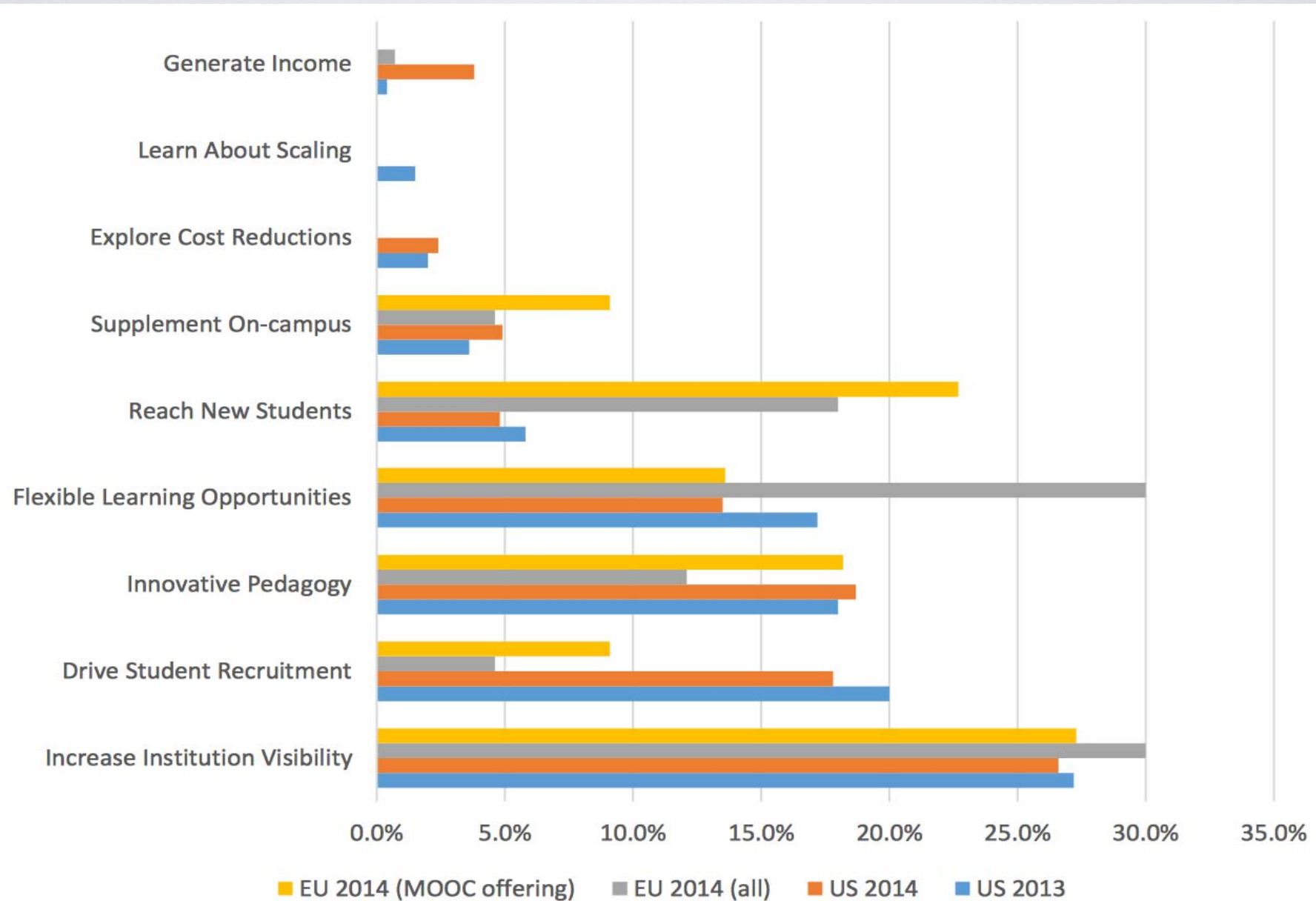


Institutional MOOC strategies in Europe, 2014

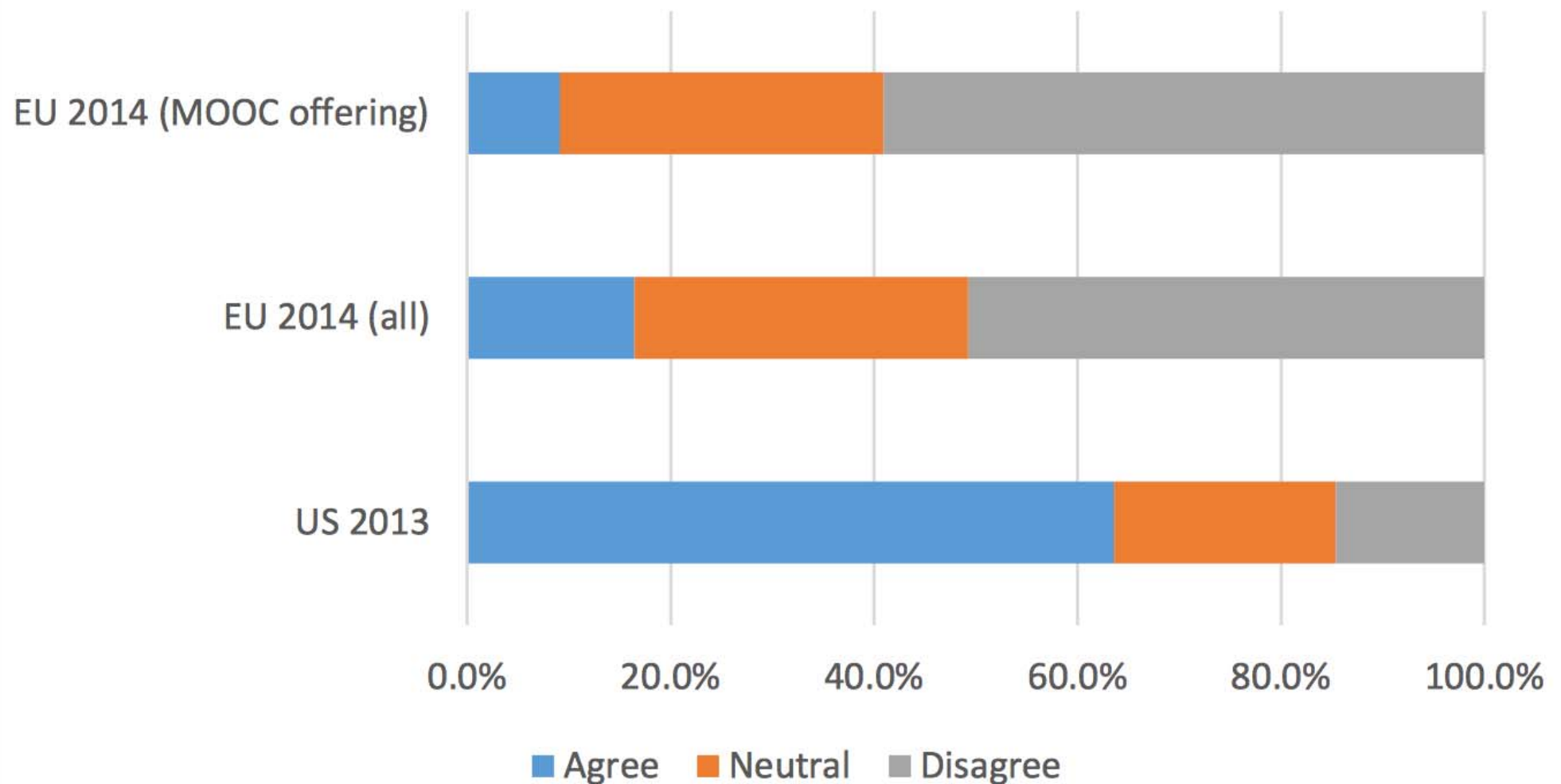
# STATUS OF MOOC OFFERINGS



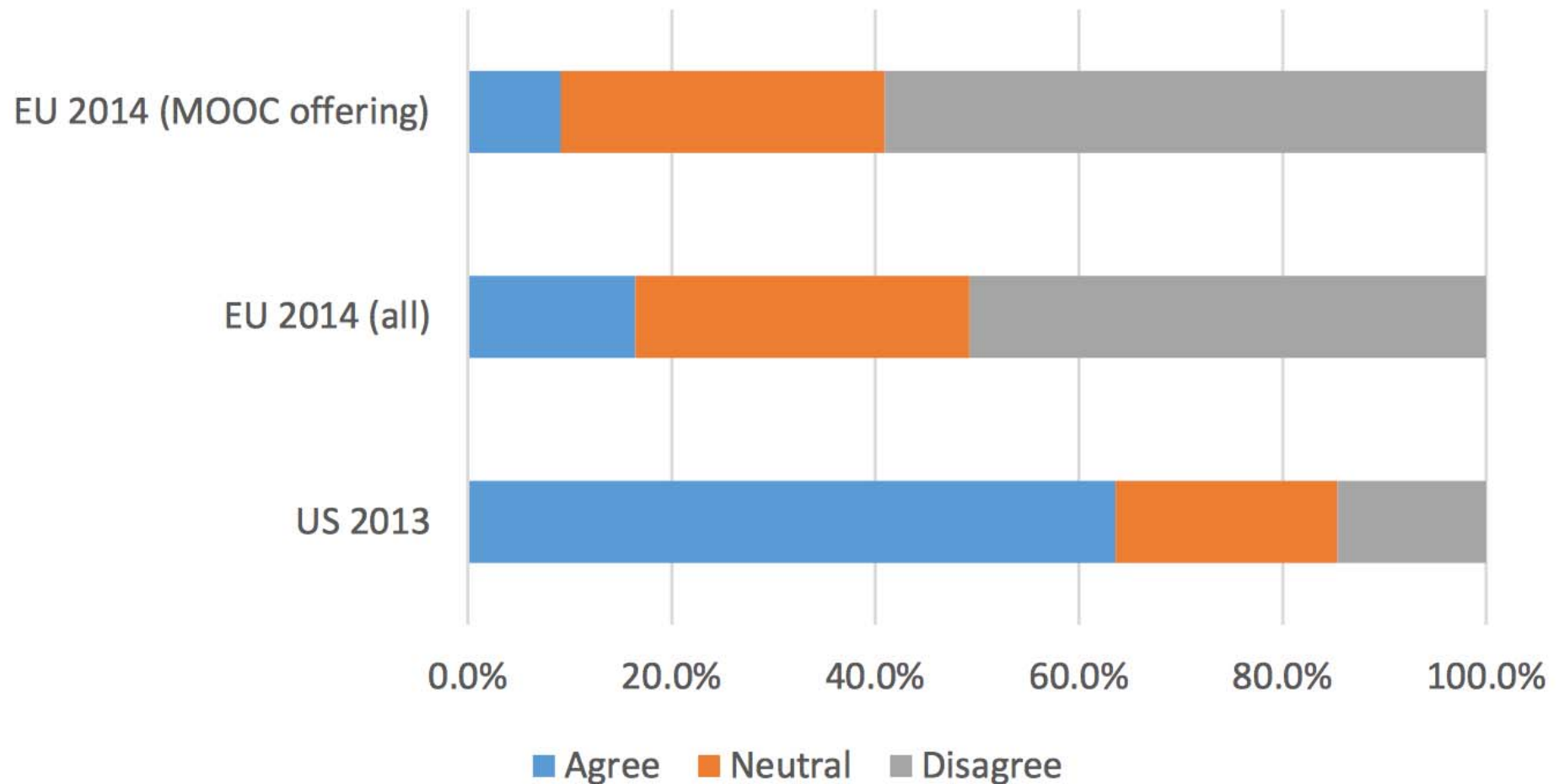
# PRIMARY REASONS



# CERTIFICATES CAUSE CONFUSIONS IN HE



# HELP TO LEARN ONLINE PEDAGOGY





# MOOCS İN TURKEY



**coursera**

Çok değişkenli Fonksiyon II: Uygulamalar / Multivariable Calculus II: Applications

**Courses**

	Koç University Çok değişkenli Fonksiyon II: Uygulamalar / Multivariable Calculus II: Applications with Attila Aşkar	Go at your own pace. <a href="#">Learn now!</a>
	Koç University Çok değişkenli Fonksiyon I: Kavramlar / Multivariable Calculus I: Concepts with Attila Aşkar	Go at your own pace. <a href="#">Learn now!</a>



# BARRIERS (OER & MOOCS)

- Copyright and intellectual property
- Faculty motivation and support
- Legal restrictions
- Decision-makers' support
- Acceptance of informal, non-formal learning





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